



Dear Future Sponsor,

For the past 21 years, the Rochester and Genesee Yacht Clubs in Rochester have joined together to sponsor The Rochester Hospice Regatta to benefit end-of-life care in the Rochester area. For the past 6 years, we have sailed to benefit the Sunset House, and will continue this year on Saturday August 17, 2019. The Sunset House is a local non-profit Comfort Care Home in Irondequoit NY that offers comfort care for those who are unable to spend their final days at home. We are asking for your generosity, and are requesting a donation, or a gift for our raffle or auction. The Sunset House cannot exist without community support, please consider our request. **Please submit all artwork for the program to Darlene at DarleneTehan@gmail.com by July 15th.**

BENEFITS OF SPONSORING THE 2019 HOSPICE REGATTA

<p>FLAGSHIP SPONSOR (\$5,000)</p> <ul style="list-style-type: none"> • 15 Tickets valid for the Picnic Saturday August 17th • 10 Tickets valid for the Wine Tasting Event Friday August 16th • 4 Souvenir T-Shirts 	<p>RECOGNITION INCLUDES:</p> <ul style="list-style-type: none"> • Naming rights for the Picnic on Saturday August 17th • Sponsor name appears on signs, and announced at all events • Full-page Back Cover of the Program Book • Sponsor name listed prominently in newsletter and on Event Website
<p>ADMIRAL SPONSOR (\$2,500)</p> <ul style="list-style-type: none"> • 10 Tickets valid for the Picnic Saturday August 17th • 4 Tickets valid for the Wine Tasting Event Friday August 16th • 4 Souvenir T-Shirts 	<p>RECOGNITION INCLUDES:</p> <ul style="list-style-type: none"> • Sponsor name appears on signs, and announced at all events • Full-page ad in program on the back of the inside cover • Sponsor name listed prominently in newsletter and on Event Website
<p>COMMODORE SPONSOR (\$1,000)</p> <ul style="list-style-type: none"> • 6 Tickets valid for the Picnic Saturday August 17th • 2 Tickets valid for the Wine Tasting Event Friday August 16th • 2 Souvenir T-Shirts 	<p>RECOGNITION INCLUDES:</p> <ul style="list-style-type: none"> • Sponsor name appears on signs, and announced at all events • Half-page ad in program book • Sponsor name listed prominently in newsletter and on Event Website
<p>CAPTAIN SPONSOR (\$500)</p> <ul style="list-style-type: none"> • 4 Tickets valid for the Picnic Saturday August 17th • 2 Tickets valid for the Wine Tasting Event Friday August 16th • 2 Souvenir T-Shirts 	<p>RECOGNITION INCLUDES:</p> <ul style="list-style-type: none"> • Sponsor name appears on signs, and announced at all events • Quarter-page ad in program book • Sponsor name listed prominently in newsletter and on Event Website
<p>NAVIGATOR SPONSOR (\$250)</p> <ul style="list-style-type: none"> • 2 Tickets valid for the Picnic Saturday August 17th • 2 Tickets valid for the Wine Tasting Event Friday August 16th • 1 Souvenir T-Shirts 	<p>RECOGNITION INCLUDES:</p> <ul style="list-style-type: none"> • Sponsor name appears on signs, and announced at all events • Sponsor name listed in program book • Sponsor name listed prominently in newsletter and on Event Website

Sponsorship can be completed by completing the attached form and mailing your check to: Sunset House 3746 St Paul Blvd Rochester, NY 14617 or by submitting electronically at <https://goo.gl/forms/6Ef0g0ztggJuUwi1>. **Please submit all artwork for the program to Darlene at DarleneTehan@gmail.com by July 31th.** Sunset House is recognized as a §501(C)(3) charitable organization, and donations are tax-deductible to the extent provided by law.





SPONSORSHIP PLEDGE FORM

The 2019 Rochester Hospice Regatta

Saturday August 17th

All proceeds to benefit the Sunset House

SPONSORSHIP LEVELS

- Flagship Sponsor- \$5,000
- Commodore Sponsor- \$1,000
- Navigator Sponsor- \$250
- Admiral Sponsor- \$2,500
- Captain Sponsor- \$500

Company Name _____

Contact Person _____

Address _____

City _____ State _____ Zip Code _____

Phone Number _____ Email _____

Boat/Skipper being Sponsored if applicable _____

Sponsorship Contribution in memory/ in honor of _____

Please complete this form and mail checks to:

Sunset House
3746 Saint Paul Boulevard
Rochester, NY 14617

Checks to be made payable to Sunset House. Upon receipt of your payment, a Hospice Representative will call you to arrange for your ticket delivery. Sunset House is recognized as a §501(C)(3) charitable organization, and donations are tax-deductible to the extent provided by law. **Please submit all artwork for the program to Darlene at DarleneTehan@gmail.com by July 15th.** For any additional information, please email darlenetehan@gmail.com



GENESEE YACHT CLUB



ROCHESTER YACHT CLUB